

1. Short Summary

Please include a description of the aspects of the business related to competencies, innovation and technology.

2. Company History

3. Management Team

Please include a list of names / functions of the management team with a short bio highlighting their experience.

4. Partners / Shareholders

Please list the names of the key partners / shareholders and their stake in the capital of the business.

5. Current Status

Please share the following information with us:

- products
- number of staff employed
- profile of clients
- revenues and profits of the last 2 years
- any intellectual property or brands
- business partners involved

6. Market Opportunity and Competition

7. Growth / Expansion Plan

Please list the areas of investments, own capacity to build the plan, and partners required to achieve the objectives of the business, etc.

8. Sales / Marketing Strategy

9. Financial Summary

	Ano 1	Ano 2	Ano 3	Ano 4	Ano 5	Ano 6
Revenues						
Cost of goods sold						
Gross margin						
GM %						
Personnel						
Rent						
Consulting & outsourcing						
Advertising						
Other costs						
Total operating expense						
EBITDA						
EBITDA %						
Interests						
Depreciation and amortization						
Pre-tax profit						

Please include the fundamental assumptions of the financial plan

10. Funds required for the project and how the money will be spent

Please include details about funds to be invested by promoters / current shareholders